

## ხელნაწერთა ეროვნული ცენტრი - არატრადიციული მუზეუმი: პრობლემები და პერსპექტივები

გოგონაია ირინა

ხელნაწერთა ეროვნული ცენტრი

ხელნაწერთა ეროვნულ ცენტრს - ინსტიტუციას, რომელიც ერთდროულად წარმოადგენს უძველესი ხელნაწერი წიგნებისა და ისტორიული დოკუმენტების ყველაზე მნიშვნელოვან საცავს საქართველოში, სამეცნიერო-კვლევით დაწესებულებასა და ბიბლიოთეკას, შეუძლია საზოგადოებაში მნიშვნელოვანი საგანმანათლებლო-კულტურული როლის შესრულება, როგორც მუზეუმს. სტატიაში წარმოდგენილია ხელნაწერთა ეროვნული ცენტრის გამოფენისა და განათლების დეპარტამენტის აქტივობების სისტემა, რომელიც მიმართულია სამუზეუმო სივრცეში, ტურისტულ ინფრასტრუქტურაში ხელნაწერთა ეროვნული ცენტრის აქტუალიზაციისა და საზოგადოებისათვის მისი მნიშვნელობის გააზრებისაკენ. ხელნაწერთა ეროვნული ცენტრის უნიკალური და მრავალფეროვანი კოლექციების ბაზაზე საგამოფენო და საგანმანათლებლო პროდუქტის/სერვისის მიზანმიმართული მომზადებისა და შეთავაზებისათვის განხორციელდა პოტენციური აუდიტორიის დახარისხება, კატეგორიების მიხედვით საჭიროებების იდენტიფიცირება და გაიწერა კონკრეტული სამიზნე ჯგუფისათვის გათვალისწინებული საქმიანობა გრძელვადიან პერსპექტივაში. შედეგად გამოიყო საქმიანობის 7 ძირითადი მიმართულება და განისაზღვრა შესაბამისი აქტივობები: მიმართულება 01. საგანმანათლებლო პროგრამები ზოგადსაგანმანათლებლო დაწესებულებებისთვის – სასწავლო რესურსების პაკეტი საგნებისა და საგნობრივი ჯგუფების მიხედვით ეროვნული სასწავლო გეგმის შესაბამისად; მიმართულება 02. საგანმანათლებლო პროგრამები უნივერსიტეტებისა და სტუდენტებისათვის – სტიპენდიალური პროგრამა და სტაჟირების სისტემა; მიმართულება 03. ცენტრის სკოლები და სტუდიები – კალიგრაფიის სკოლა; მიმართულება 04. საგამოფენო პროექტები; მიმართულება 05. ელექტრონული რესურსები - ვირტუალური გამოფენა და სასწავლო-მეცნიერებითი კომპიუტერული პროგრამები; მიმართულება 06. საგანმანათლებლო პროგრამები მოზრდილებისა და სათემო ჯგუფებისათვის – ქართული კალიგრაფიის კონკურსი; მიმართულება 07. საგანმანათლებლო პროგრამები და სერვისები ოჯახებისათვის (ბავშვებით) – საექსკურსიო ტური "მოგზაურობა ხელნაწერთა სამყაროში" ვორქშოფით. თითოეული მიმართულების რეალიზება სისტემურ ხასიათს ატარებს. ამ ეტაპზე განსაკუთრებული ყურადღება გამახვილებულია ზოგადსაგან-

მანათლებლო დაწესებულებების მასწავლებლებისა და მოსწავლეებისათვის საგამოფენო პროექტების, საგან-მანათლებლო პროგრამებისა და სერვისების შემუშავებასა და მიწოდებაზე, აღნიშნული აუდიტორიის მნიშვნელობისა და სიდიდის გათვალისწინებით. პრიორიტეტული სამიზნე ჯგუფის გამოყოფამ განაპირობა უფრო აქტიური საინ-ფორმაციო პოლიტიკა აღნიშნული აუდიტორიის მიმართ, რაც საგანგებო მუშაობის საგანს წარმოადგენს.

## **National Center of Manuscripts – Non-Traditional Museum: Problems and Future Perspectives**

*Gogonaia Irina*

National Center of Manuscripts

National Center of Manuscripts is not a museum according to its official status. It is a science-research institution, with users mainly consisting of scientist-researchers, specialists, students – a limited group of interested individuals from certain fields. At the same time, National Center of Manuscripts, as the most important depository of ancient hand-written books and historical documents in Georgia, a research institution and a library, can also perform a significant cultural-educating role as a museum. In order for the society to realize the importance of the National Center of Manuscripts and to increase its role in the museum infrastructure of cultural tourism, it is crucial to popularize and socialize the cultural heritage housed in the Center. In order to increase the role of the Center in tourism further, this cultural heritage also needs to lose its elitist nature and narrow specialization, show the potential in epistemological tourism (internal or external), as well as increase and diversify the target segment of users. In the face of new challenges and for the purpose of performing the functions thoroughly, an exhibition and education department was formed at the Center (since May 2010). The mission of the department is the following: Exhibition and Education Department of the National Center of Manuscripts, through offering exhibition and educational projects, programs and services, performs the task of integrating the cultural and intellectual heritage preserved at the Center in the life of the society and supports self-actualization and development of the members and groups of the society, by sharing and allowing interaction with this heritage.

On the basis of diverse and unique collections preserved at The National Center of Manuscripts, for the purpose of preparing and offering educational product/service, we performed segmentation of the target audience. Furthermore, needs of each target group were identified and the long-term work plan for each target group was prepared. As a result, we identified 7 main directions: Educational programs for general educational institutions; Educa-

tional programs for universities and students; Schools and studios of the Center; Exhibition projects; Digital resources – virtual exhibition and teaching programs; Educational programs for adolescents and community groups; Educational programs and services for families with children.

Realization of each direction is systematic. Below, we present the main activities by directions in the table.

Table 1. Activities according to directions

N	Direction	Activity
01	Educational programs for general educational institutions	<ul style="list-style-type: none"> <li>• Educational resource packages by subjects and subject groups in accordance with National Curriculum;</li> <li>• Teacher professional development certification programs; alternative programs for credit accumulation</li> </ul>
02	Educational programs for universities and students	<ul style="list-style-type: none"> <li>• Stipend program; Applicable for students on all three levels (bachelor, masters, doctorate) and is aimed at encouraging and supporting scientific research work in humanities (philology, history, arts); Appreciation of contributions by Korneli Kekelidze and Ilia Abuladze and continuing the scientific traditions started by these scholars;</li> <li>• Internship program Applicable for students on all three levels (bachelor, masters, doctorate) and young specialists; includes three components: Organizational formation of the system; Developing the contents of the system; Development of quality management system.</li> </ul>
03	Schools and studios of the Center	<ul style="list-style-type: none"> <li>• School of Calligraphy We developed the program for the School of Calligraphy, which consists of six theoretical and three practical study courses; prepared according to each course: course description; results of the study course; list of necessary resources; list of literature.</li> </ul>
04	Exhibition projects	<ul style="list-style-type: none"> <li>• Exhibitions of various type and scale We are conducting the research of theoretical basis of exhibition studies in order to implement them in practical work. Modern approaches towards exhibition interpretation are utilized – in parallel to artifacts, we are actively using: 1. Additional written information in the form of informational banners, wall texts, which are based on scientific research and are presented in an interesting way with language understandable for everyone; 2. Educational computer programs</li> </ul>
05	Digital resources – virtual exhibition and teaching programs	<ul style="list-style-type: none"> <li>• Educational-cognitive computer program “I Love A Book”; We created a package of educational-cognitive computer programs for popularizing the unique and specific materials housed at the Center. The package consists of three modules: “Creation of a Manuscript”, “Book Created By Me”, “Simple Rules For Interacting With the Book”. The technical component of the digital product was performed by “Innovative Systems Management” LTD.</li> <li>• Study plan for excursions</li> </ul>

06	Educational programs for adolescents and community groups	<ul style="list-style-type: none"> <li>• Calligraphy contest</li> </ul> <p>The contest is a successful annual project, which aims at popularizing the Center, supporting the culture of hand writing and developing the creative talents of the participants. The contest is held among five groups: School grades VII through IX; school grades X through XII; students; other interested adults; interested individuals living outside of borders of Georgia.</p>
07	Educational programs and services for families with children	<ul style="list-style-type: none"> <li>• Excursion tour "Journey in the World of Manuscripts" with a workshop within the scope of International Museum Week;</li> </ul> <p>Aforementioned tour and the planned informational campaign ensured the series of family visits to the National Center of Manuscripts during International Museum Week.</p>

At the same time, at this stage, we devote special attention to working on and offering exhibitions, education programs and services for teachers and students at general education institutions, due to size and significance of the audience. We conduct a more active informational policy targeting the aforementioned audience, which is the subject for special activities.

There are more than 600 thousand students studying and about 70 thousand teachers delivering classes at public and private schools in Georgia. It must be noted that, every school is equipped with modern computer technology and largest share of schools has internet access. At this stage of general education reform implementation, it is particularly important to increase the level of learning and education quality, as well as the issue of professional development of teachers.

Positioning of National Center of Manuscripts in the sphere of provision of excursion services to schools is possible by providing adequate programs and services. At the same time, these shouldn't be separate programs, which entail single visits, but rather a package of programs/services, which implies frequent communication. Such packages will be presented to and discussed with schools as a general instrument for meeting national curriculum goals. In more detailed terms, such packages will be presented as the tool to reach the results intended by the standards of national curriculum for certain subjects, for the purpose of supporting the professional development of teachers.

Based on this, we are conducting the research and identification of the needs of schools and possibilities of the Center. This process is conducted by comparing the standards for subjects identified by the national curriculum, professional standard for teachers, and scientific research materials preserved at the Center.

One of the examples of this approach is the educational resource developed specifically for schools – Exhibition Excursion Teaching Plan, which is uploaded on the web-page of the National Center of Manuscripts (<http://manuscript.ge/index.php?m=823>).

Out of different exhibitions with various scale and type, we would note 3 exhibitions according to which the excursion teaching plan was developed

– “Manuscript Heritage of Tao-Klarjeti”, “Occupation of Georgia and the Fate of People”, “Akaki Tsereteli – Creator of a Happy Talent”.

We consider the excursion teaching plan to be a digital educational resource, which helps the teachers at general education schools to plan and conduct excursions in general and to certain exhibitions specifically. Accordingly, there are two blocks provided in the teaching plan – general and specific.

Following issues are provided in the first block: place and importance of excursions among the organizational forms of teaching, planning excursion content (formulation of the goal; defining pre-excursion preparation and post-excursion activities) and organizational components. Provided general information can be used for planning the excursions to any museum.

In the second block, we provide the excursion plan to specific exhibitions at the National Manuscript Center, which includes following issues: goal of the excursion/exhibition; teaching goals of the excursion (they are in accordance with the national curriculum and is presented in the language of indicators and results); description of the exhibition; exhibition contents.

At this stage, excursion teaching plan of the excursion to the exhibition “Manuscript Heritage of Tao-Klarjeti” (<http://manuscript.ge/index.php?m=825>).

Providing information about exhibitions, their cultural-educational importance, duration for general education schools, is conducted via a web-site, as well as electronic mailing. The fact that the department selected school students and teachers as the priority target group ensured particularly active informational campaign targeting schools. We are organizing informational meetings, presentations at educational resource centers and schools; formation of partner school network is currently underway.

The department accounts for every visitor in a special journal. The journal entries provide the information on number of visitors, their age and regions where they live etc.

Particular attention is devoted to statistics on general education school visits for the purpose of planning more effective activities regarding this target group.